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Missouri Charolais Breeders Association

Spring Newsletter

A Note From President, Matt Crutcher

Once again another great year for the Missouri Charolais Breeders Association has come and gone. Over the past few years we have seen many changes to the beef industry ranging from industry standards to consumer preference, from government regulations to extreme highs and lows in both cattle and feed prices. The only thing that has stayed constant is a strong state and national association and that is due to a strong membership.

When we look at the statistics, Missouri ranks second nationally in both active and junior membership while ranking fourth in total number of enrolled females. Maintaining a strong membership is important in any type of industry, and the MCBA ranks second to none in the strength of its members.

The past year has been an exciting one; we have improved on old events while adding new ones and increasing membership. Our year started off with another fantastic banquet. Special thanks go out to Bob Barnard and Rex Ricketts for the organization of the event. The state sale was strong once again,

attracting buyers from all over the nation. A new event was added this year, the Sho-Me Classic Junior Show. Juniors from all over attended this great event which would not have been possible without Gregg Alsup, Annette Bonacker, and Melody Simpson, all such great enthusiasts for youth in the cattle industry. The Ten-Grand Show and Sale was once again a success, with the champion bull being owned by Big Creek Charolais and the high selling females consigned by J & S Ranch.

We face many challenges in the beef industry, but they can be more easily met with cooperation of members in a strong association. Whether it is working together in marketing and advertising our product or simply combining our cattle for a strong consignment sale, we can achieve those goals together. So join us again for another great year beginning March 5 and 6 at the 45th Annual MCBA State Banquet and Sale, we look forward to seeing everyone at another great event.

Sincerely,

Matt Crutcher

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We hope to see you at the Missouri Charolais Breeders 45th Annual State Banquet & Sale. It will be worth your time

Juniors! Juniors! Juniors!

The show season is in full swing for some of you, congratulations to those who have already been participating in 2010 shows.

There will be a junior meeting, in conjunction with the 45th Annual State Banquet & Sale on March 5, 2009 in Columbia, MO. At the conclusion of the adult meeting the juniors will be holding their annual fundraiser auction. The money made from this auction supports junior activities and awards throughout the year.

Also, plans are being discussed for the 2010 AIJCA Junior National in South Dakota.

Don't forget to bring the following to the March MJCA Meeting:

- Ideas for Junior Nationals South Dakota - July 2010
- T-shirts - color and slogan
- Stall decorations
- Skit ideas
- Items for Auction!!!

See you in March!!

Parker Henley
MJCA President

"There will be a junior meeting, March 5, 2009 in Columbia."



If you have information for the newsletter, please contact Heather Birge at 573.386.2336.

45th Annual State Sale Schedule of Events

The 45th Annual State Banquet & Sale is coming up on March 5-6, 2010 in Columbia, MO. We have a great offering of bulls and heifers at this sale. Don't miss it! It will be worth the trip to Columbia!

If you have any questions about the sale or the livestock being offered please call Greg Hubert: 785.672.7449, or David Hobbs: 913.515.1215.

Motel Headquarters:
Holiday Inn Select Stadium
Blvd: 573.445.8531

There are many things going on sale weekend, here is a run down of the schedule so you don't miss out on anything!

Friday, March 5, 2010

1 p.m. Cattle available for viewing - Trowbridge Livestock Center

6 p.m. Cash Bar Social Hour - Eckles Hall Stringer Banquet Room (Two blocks north of Trowbridge Livestock Center)

7 p.m. Banquet & Meeting - Eckles Hall Stringer Banquet

Room (Juniors will have their meeting during the adult meeting, MJCA Fundraiser Auction immediately following meeting).

Saturday, March 6, 2010

9 a.m. Livestock Judging Contest

11 a.m. Complimentary lunch by MCBA will be available at the Livestock Center

1 p.m. 45th Annual MCBA State Sale

Benefit Auction for Missouri Juniors

The Missouri Junior Charolais Association is auctioning off the following semen tank and semen at the start of the MCBA State Sale on Saturday at 1 p.m. This semen tank and semen list was raffled off as a fundraiser for the Missouri Junior Charolais Association to assist with hosting the Sho-Me Classic in June of each year. Bill Nottke, Riverdale Land & Livestock had the winning ticket for the semen tank and semen, and he donated it back to the juniors to give them the opportunity to make even more money for that event. Our thanks to Bill for his generosity!

XC 20 Millennium Semen Tank

Included in this tank are five units of semen from each of the following bulls, which was donated by the owners of each bull.

Mead-RF X-Factor G548P

ACE-RC Elko 5224-0860 P ET

RLL Classic Duke B142

JDJ Smokester J1377 P ET

LT Wyoming Wind 4020 Pld

Keys Stinger 261 P

DA Frontline 631 P

BR Duke 261

WH Graham 057

RCR Traditions Ned P0425

Big Creek Hell's Angel

SSF Corks 5J White Squall ET Pld

DA Cash 732 P ET

LT Blue Value 7903 ET

Please don't miss this exciting opportunity to support our Missouri Juniors Charolais Association, as well as get your hands on some rare and popular Charolais semen.

Upcoming Missouri Sales

March

- 6 MCBA 45th Annual Spring Sale, 1 p.m., University of Missouri Trowbridge Livestock Center, Columbia, MO
- 6 Mead Farms Angus & Charolais Bull Sale, at the farm, Versailles, MO
- 13 Peterson Farms Charolais 18th Annual Top Pick Bull

Sale, Wright County Livestock Auction, Mountain Grove, MO

- 14 Wright-Curtis Charolais 3rd Annual Bull Sale, 6 p.m., Jenkins Expo Center, Chillicothe, MO
- 27 Aschermann Charolais Spring Bull & Show Heifer Prospect Sale, at the ranch, Carthage, MO

April

- 10 The Renaissance XVIII Sale, 1 p.m., Chappell's Sale Arena, Strafford, MO
- 23 12th Annual East Central Missouri Consignment Sale, 6:30 p.m., Arrowhead Sale Facility, Cedar Hill, MO
- 24 Ridder Farms Charolais Sale, Chappell's Sale Arena, Strafford, MO

2011 Junior National News

The 2011 Junior Nationals are going to be a group effort between Missouri, Iowa and Illinois. We are starting the fund raising drive and would appreciate any and all support.

Fund Raising Activities:

- Charolais calendar - purchase a day for \$50. (mailed to all

AICA members)

- 10% Sale Lot - Donate 10% of one lot you offer in a production sale.
- Sponsor a contest, class winner, division winner or more.
- Donate a raffle item

As always, thank you for your sup-

part of the Junior Program.

MJCA Advisors

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Melody Simpson

Trichomoniasis

Bovine Trichomoniasis "Trich" is a reproductive disease of cattle that has caused significant economic losses in cattle herds for many years, predominantly in the western states. Obviously, as we import more breeding cattle from the West to the Midwest we increase the risk of importing trichomoniasis into our herds. Your cattle will probably not show any signs of the infection-although some cows have a mild discharge-other than common signs of infertility, repeat breeders with extended heat cycles. The first signs may be when the herd is preg checked and you discover several open or late bred cows.

Trichomoniasis is diagnosed in bulls by culturing via preputial wash and placing the sample into a spe-

cial culture media or perform a PCR test; a two week sexual rest prior to testing is recommended. One culture will identify 80-85% of the positive bulls; three cultures at one-week intervals increase the chances of successfully identifying a positive bull to 99%. Only a single PCR is required to obtain the same success as three cultures. This test could easily be added to your prebreeding semen test protocol.

The economic impact in affected herds occurs due to smaller and less uniform calf crops, cost of culling and subsequent replacements. For every cycle a cow fails to conceive, the weaning weight of the calf drops by 35-40 pounds, which could contribute to a \$35-40/calf loss depending on the current market.

First time infected herds have experienced 50-70% calf crop with a 3-8 month calving interval. In 2000, a group of Colorado producers estimated the impact of trichomoniasis in their herd at \$143.17 per cow.

Prevention of Trichomoniasis is the key to maintaining a healthy herd. Prior to the introduction of non-virgin bulls into your herd, inquire about Trichomoniasis; request the non-virgin bulls be tested. Consult with your veterinarian and include "Trich" testing to your prebreeding semen test protocol. The MDA Springfield Diagnostic Laboratory is performing the culture test, please contact them at 417-895-6861 for test kits.

Submitted by Dr. Linda Hickam

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**Missouri Charolais
Breeders Association**